

IRON ROSE SISTER MINISTRIES

ANNUAL REPORT

2023

*Teaching and Learning
through Relationships*



Iron Rose Sister
MINISTRIES

Hermana Rosa de Hierro • Irmã Rosa de Ferro

a 501(c)(3) nonprofit

FROM THE DESK OF MICHELLE J. GOFF



I marveled at God's faithfulness and His timing as we celebrated our 10th Birthday as a ministry.

- The Brazilian branch was officially launched (and I was there for it)!
- God surprised us with an open door to equip Portuguese-speaking women in Africa.
- We professionally produced tutorials and a video series for our Spanish-speaking women.
- I was able to return to international travel!

This incomplete list of larger-scale accomplishments could not be attained without a foundational emphasis on "Teaching and Learning through Relationships" (Mt 28:20). **My greatest joy is in witnessing the growth and depth of relationships** with God and one another amongst the women we encourage, equip, and empower. We consistently receive messages of their appreciation for the resources we provide.

Moving forward in our next decade, we are dedicated to the vision God has given us. We are also committed to a few restructuring changes in order to facilitate healthy sustainability for many decades to come.

It is an honor to serve. Thank you for your partnership with us, your prayers, and your support!

Love and thanks,

M.



IronRoseSister.com
HermanaRosadeHierro.com
IrmaRosadeFerro.com



Iron Rose Sister Ministries
Ministerio Hermana Rosa de Hierro
Ministério Irmã Rosa de Ferro



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2023 HIGHLIGHTS



EQUIP

IRSM Bible study books are resources that allow many women to be encouraged, equipped, and empowered to grow closer to God and one another in small group contexts. IRSM has a BOGO program, where ladies can choose to Buy One book and Gift One book. This program has allowed IRSM to **distribute 61 subsidized books to sisters in Latin America** during 2023. A group of ladies in Cabudare, Venezuela, led by María José Mejías sent us the completion report through pictures of the study of *Llamada a Escuchar*. Thirty-four women learned and practiced exercises to listen to God and one another.

ENCOURAGE

Classes dedicated for women was new for the Luso-Africa Global Missions Gathering in **Angola**, Central Africa, June 2023. Beliza Kočev, our Brazil Coordinator, Tabitha Barnes, IRSM Board Member, and Jordan Yarbrough, a missionary to Angola, presented this new women's track with extensive resources and deep encouragement. **The African women expressed how special they felt** and how excited they were to share what they learned with other sisters.



EMPOWER

We cannot visit every location where we receive an invitation. Through our websites, we make many resources available that empower women's ministries and individual women in their own relationship with God and their relationships with one another.

There are many opportunities to use **video resources across Central and South America**. We needed to organize the resources we already had, and to make new ones in Spanish. We recorded a new series on "Women's Spiritual Health." This and other series are accessible on our new web page "Planes de estudio" at <https://HermanaRosadeHierro.com/Recursos/Planes-de-estudio>.

2023 BY THE NUMBERS

2,580+ Women Encouraged, Equipped, Empowered

43 Events

156 Volunteers

21 In-Person Events

8 Virtual Events

80

Bilingual Posts

24

Trilingual Posts

7 English

3 Spanish

4 Bilingual:

English/Spanish

7 Bilingual:

English/Portuguese

IRSM-Hosted Events

2 English

1 Spanish

1 Portuguese

3 Trilingual

104 Blog Posts

589 Books Sold

50 BOGO

"Buy One Gift One"

539 Regular

7 IRSM Birthday Parties

Hosted by Others

English 1

7 IRSM Booths

61 BOGO Books Distributed

BRAZIL EXPANSION

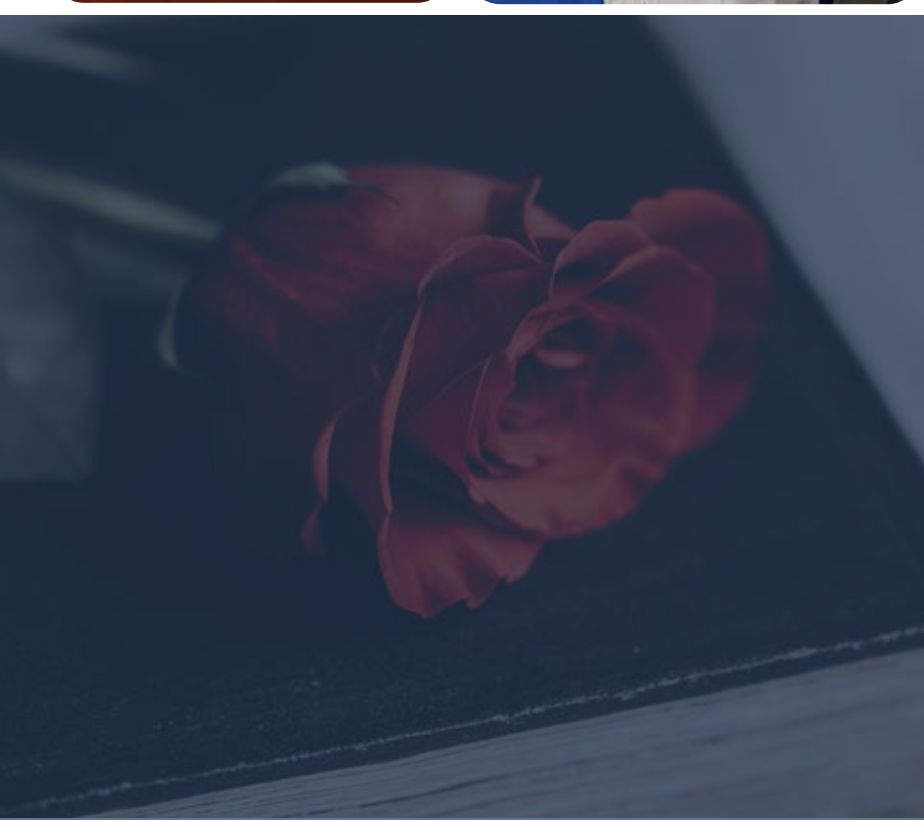


In 2023, the Brazilian branch of Iron Rose Sister Ministries was officially launched!

Ministério Irmã Rosa de Ferro (MIRF) was presented to more than 230 women at the Northeastern Women's Seminar in August (Pernambuco, Brazil). The results were encouraging, both for the women at the seminar and our team members! Women were hungry to be equipped in their own spiritual walks. Several were surprised to hear that a ministry like this existed, and deeply encouraged to know that they could be a part.

Beliza Kočev, our Brazil Coordinator, and Michelle Goff, our Founder and Executive Director, traveled together for three weeks, sharing with all students at SERCRIS and AME about how to minister to the women in their congregations while presenting MIRF and our resources. There were also classes and personal meetings with the women only. Both entities are theological and training schools for missionaries and evangelists.

Through a partnership with EBNESR, it was possible to **launch the ministry's first book in Brazil**: *Chamada a Escutar*. Sisters from all over Brazil now have access to purchase this book. We witnessed groups of women purchasing books for their small group studies. We even saw women purchase and immediately start reading the book at the Northeast Women's Seminar! This was particularly encouraging, showing us that these women are ready to learn and grow.



FINANCIAL SUMMARY

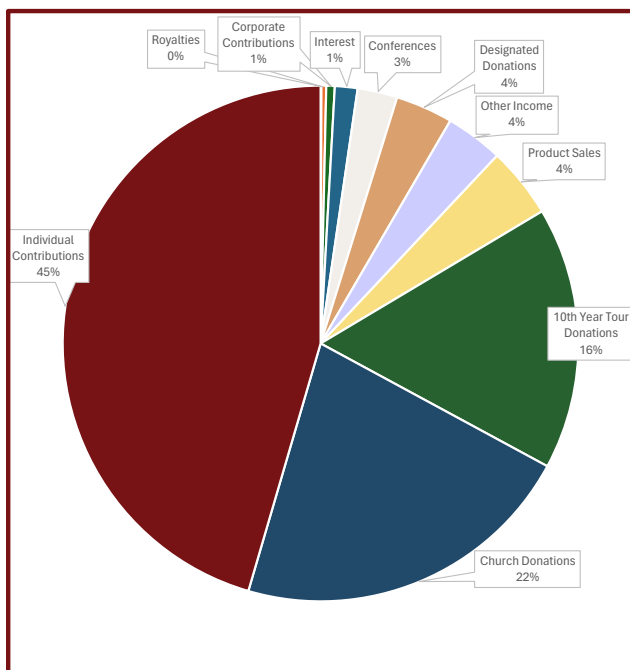
Your financial partnership made it all possible:

- Supporting Michelle as a full-time (demographic) missionary
- Growing the IRSM team to **twelve part-time women** as well as volunteers to facilitate Bible studies, virtual and in-person events for women, websites, and social media content
- Traveling to **Brazil** for the first time to minister to women in Portuguese
- Sending team members to teach women at the **Luso-African Gathering in Angola**
- Encouraging women at in-person events in **Brazil, Guatemala, Honduras, Colorado, Wichita, Houston, Rochester, Bentonville, and Searcy**
- Holding **trilingual** virtual events for the first time (English, Spanish, and Portuguese)
- Producing a full set of **professional videos** to be used by Spanish-speaking women's ministries
- Publishing our first **audiobook** in English - *One Single Reason: Conversations with Single Women*
- Subsidizing and shipping Bible study books to Latin America through our **BOGO Program** (Buy One, Gift One)

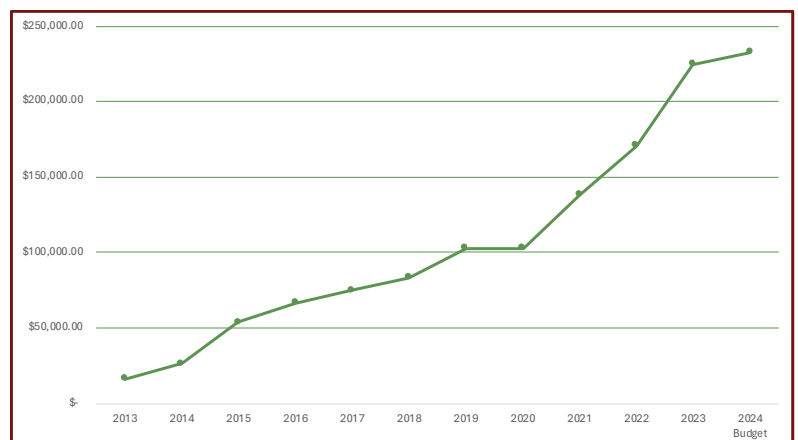
See IronRoseSister.com/news for our many events in 2023.

10 Church Partners and close to 200 Individual Partners!

2023 Income



IRSM Expenses 2013-2024



FROM THE BOARD OF DIRECTORS

In the year 2023, I was able to experience the global impact of the Iron Rose Sister Ministries community firsthand. The 10th anniversary bilingual event hosted by Memorial Church of Christ in Houston, TX, brought together women from the many churches of Houston to worship, pray, and study the Word together. What added to the sense of community was the bilingual component, allowing women speaking different languages to connect with each other in a new way.

I got a further glimpse into our global community in June, when I traveled to Angola with my coworker in Christ, IRSM's Brazil Coordinator, Beliza Kočev. We distributed IRSM resources and taught lessons at LAMP International's Luso-Africa Global Missions Conference. Spending time with the women there is an experience I will treasure for a lifetime: the women with songs in their hearts, big laughs in their bellies, and adorned in vibrant patterned panos. I was not just able to connect with them; I had the opportunity to get to know my dear friend Beliza.

During her time as Brazil Coordinator, Beliza has magnified the impact of IRSM throughout Brazil. Through touring the country, speaking at events, and building contacts across the country, she has made the Brazil expansion possible. Furthermore, I attended the in-person board meeting held in Searcy, Arkansas. Working in person with the board and team members allowed us all to benefit from the variety of experiences, skillsets, and interests as we met to evaluate 2023 and look forward to 2024. Overall, it was a wonderful first year as a board member for IRSM, and I am looking forward to even more excitement in 2024!

Sincerely,

Tabitha Barnes



Overseeing Eldership:

Downtown Church of Christ
Searcy, Arkansas

2023 Board of Directors:

Katie Forbess
President

Bill Richardson
Elder

Kat Bittner
Secretary

Tabitha Barnes
Member

Laurie Diles
Member

Fernando "Butch" Sandoval
Member

Rossana Sosa
Member

Mark Vaughn
Member

GROWTH GOALS FOR 2024

- "Dig Deeper" restructuring for long-term growth as an international ministry
- Establish ourselves as a women's ministry resource in Brazil
- Legally register ourselves in Brazil
- Release the new book, *Committed to Listen*, in all three languages simultaneously
- Equip and encourage women to be "Committed to Christ, 24/7 in 2024"