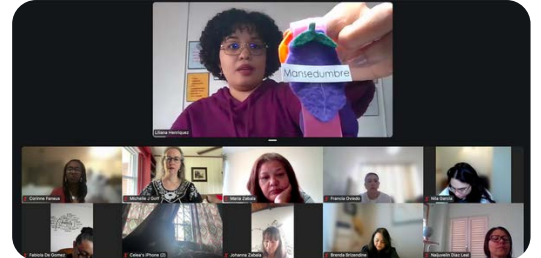


2025 Annual Report



Iron Rose Sister
MINISTRIES
Hermana Rosa de Hierro
Irmã Rosa de Ferro
501(c)(3) nonprofit



FROM THE DESK OF MICHELLE J. GOFF



Last year revealed God's faithfulness and provision as we worked toward our next goals of a sustainability model of growth, expansion, and long-term stability of Iron Rose Sister Ministries (IRSM). One of the highlights of my year was teaching in **northern Brazil (the Amazon region), the last of the five major regions of the country for us to visit as a ministry.** Since adding our third language and launching our Brazilian branch, this has been our goal. Praise God for the receptivity and multiplied impact amongst those women! We are honored to help meet the need for biblical resources to equip women in Portuguese.

Our **Spanish-speaking** sisters have been grateful for our **video resources**, especially in parts of Latin America we have not visited in person recently. Through our **new Ambassadors Program**, first in English, we are developing a solid, biblical curriculum for equipping the equippers (2Co 5:20; 2Ti 2:2).

In 2025, we maintained our vision to equip women to connect to God and one another more deeply through our annual theme of **"Practice Like a Wise Woman"** (Mt 7:24). We continue to prayerfully seek God's wisdom as we return to our rotation of international visits across the Americas (Ac 15:36). Contact us for a God story from return visits to Houston, TX; Bucaramanga, Colombia; Cuba; and Tegucigalpa, Honduras!

God made all of this possible through our donors and prayer partners. Thank you!



IronRoseSister.com
HermanaRosadeHierro.com
IrmaRosadeFerro.com



Iron Rose Sister Ministries
Ministerio Hermana Rosa de Hierro
Ministério Irmã Rosa de Ferro



@IronRoseSister
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P.O. Box 1351
Searcy, AR 72145



(501) 593-4849

2025 HIGHLIGHTS

EQUIP



Through direct training and small group Bible studies, **Ayane** (left) and **Yossi** (right) were equipped to share IRSM Bible study books in Portuguese and other online biblical resources at a women's conference in **Northeastern Brazil**. They are pictured at our ministry table with the winner of the drawing for a new book. These women are two of our new **Booth Ambassadors** excited to share what they have learned!

ENCOURAGE



Women in **Corquín, Honduras**, show off their copies of *Human AND Holy* during a "Meet the Author" night with a lesson on what it means for us to be holy women. Fifty women set a record attendance for the church with **five first-time visitors!**

"While in Honduras, Michelle offered to come all the way up to our neck of the woods to spend time with us. Over the years our women's group has done three of her **small group book studies** and we rejoiced over the chance to have her here in person," said Kris Bridges, missionary.

EMPOWER



In October, Staff Ambassadors, past interns, Booth Ambassadors, and other volunteers with Iron Rose Sister Ministries met for the first time and served together at the **Westbury Church of Christ Bilingual Ladies' Conference**.

Eight Houston-area congregations were represented amongst the 50% Spanish-speaking and 50% English-speaking women in attendance.

This was a wonderful opportunity for all of those Ambassadors to experience a bilingual event firsthand after being such a vital part of the planning. Our newer Staff was further empowered to equip our Ambassadors and women who will host similar events in the future.

2025

BY THE

NUMBERS

2,060 Total Women Reached

Countries Visited: **5**

1 Portuguese pilot study: **7**

20 In-person Events

6 English - **157**
7 Spanish - **1,195**
3 Portuguese - **85**
4 English/Spanish - **377**

8 Virtual Events

2 Trilingual
(Eng, Span, Port) - **91**
5 Spanish - **121**
1 Portuguese - **28**

253 Total Volunteers

Blog Writers: 33

52 Blog posts published
in all 3 languages

Event Volunteers: 204

Office Volunteers: 15

Bible Study Books **642**

Regular or Subsidized Price - **563**
BOGO distributed - **79**

10 Ministry Booths

60 Ambassadors

that speak English, Spanish,
Portuguese, or any
combination of the 3

BRAZIL BRANCH



MINISTÉRIO
Irmã Rosa de Ferro



“I said I’d like to organize an event with the ministry, but I didn’t think you’d actually come.” That’s what we heard from sister Darliane in **Manaus, Amazonas** (2nd from right in blue dress). In 2024, she filled out a contact form that started plans for a **very fruitful and blessed trip!** We visited Belém, PA, Boa Vista, RR, and Manaus, AM. And in each of these cities, we had the opportunity to make visits, teach classes for single women, classes for women’s ministry leaders, and hold intensive workshops for the women.

Our sisters from the north were the first to have access to ***Humano E Santo*** (Human AND Holy), published in 2025 through our partnership with **EBNESR**. We maintain the pace of **publishing one book per year in Portuguese**. In October, another pilot group started in preparation for the 2026 launch of the book ***Quem Tem a Última Palavra?*** (Who Has the Last Word?). It has been incredible to watch these women grow in their relationships with God and with each other—embracing the Truth and removing the lies through God’s Word.



We continue working to overcome the bureaucracy involved in registering the ministry in Brazil; we are in the final steps of this journey. Join us in prayer so that we can complete this process. We delight in the more frequent messages from sisters asking us about our resources. It is wonderful to know that around the country we are **recognized as a source of biblical content for women in various stages of life**. This encourages us to continue producing more materials in Portuguese that can equip and bless our sisters.

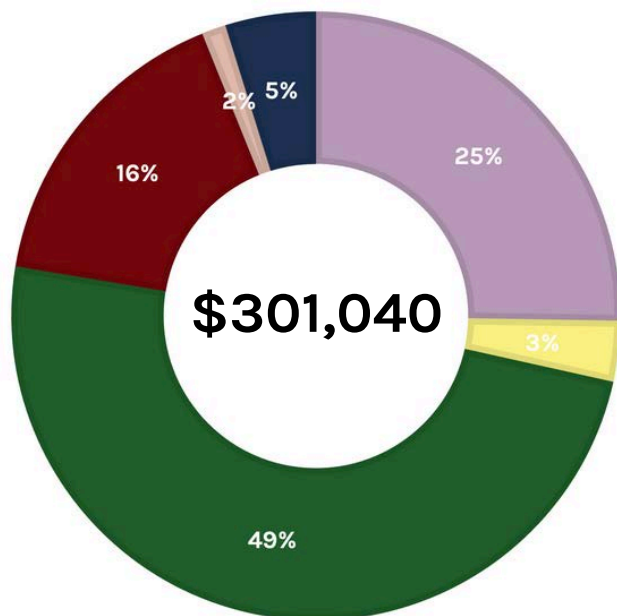


FINANCIAL SUMMARY

Top accomplishments in 2025

- Hired a third full-time staff member, our **Ministry Coordinator**, Corinne Faneus, to facilitate coordinating events in the US and Latin America and share our resources.
- Hired **Brazil Assistant**, Ayane Nayara, to work alongside our Brazilian Coordinator to continue the expansion of our Brazil branch.
- Welcomed two new members to our **Board of Directors**, Cynthia Alexander and Andrew Stivers, who provide additional oversight and guidance.
- Made **return visits** to cities in Colombia, Cuba, and Honduras, to equip women through in-person events, and **first-time visits** to cities in Brazil and Honduras with the goal of returning to our three-visit **rotation of equipping in international locations** (Ac 15:36).
- Utilized **Staff Ambassadors**, **Speaker Ambassadors**, and **Booth Ambassadors** to serve at **24 events** across the Americas (speaking or booth-only).
- Conducted eight monolingual, bilingual, and trilingual **virtual Bible studies** via Zoom with women across the Americas.
- Encouraged women to start **small group studies** of *Who Has the Last Word?* in English, Spanish, and a pilot group in Portuguese toward our plans to release the Portuguese book in 2026. (Books available: IronRoseSister.com/Store)

IRSM Income 2025



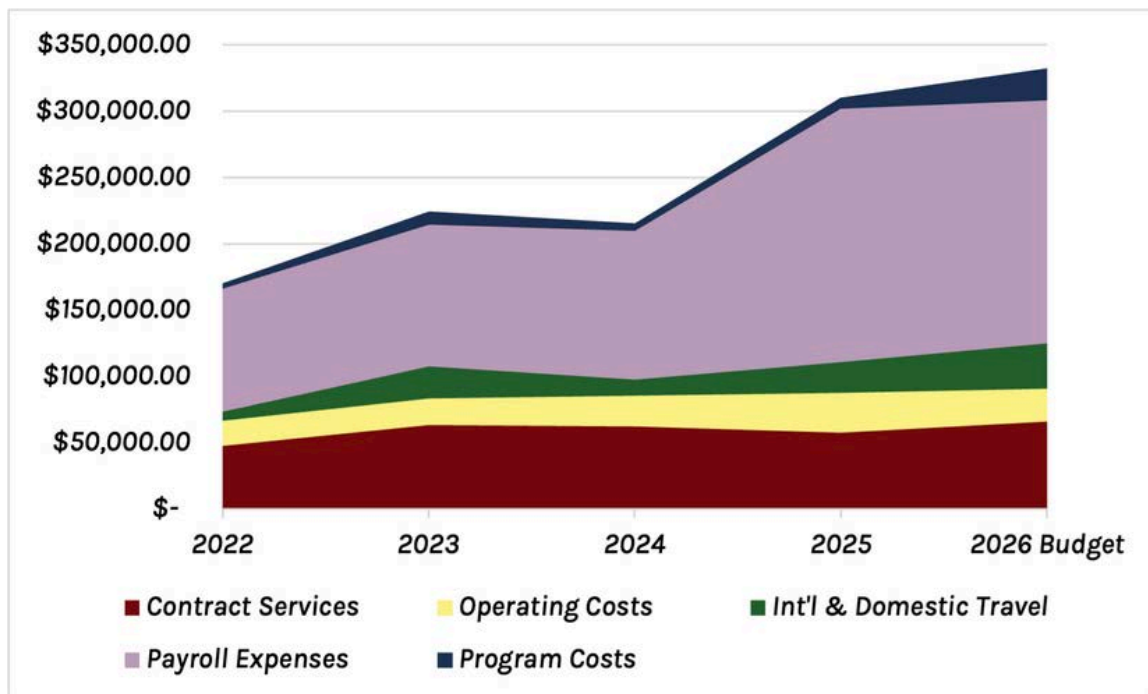
We thank our generous 2025 donors for partnering with us in our budget growth! Legacy giving made a huge impact.

We ended 2025 well and are positioned to advance toward our long-term growth goals and budget projections.



FINANCIAL SUMMARY

IRSM Expenses 2022-2026



Founded in 2013, the ministry has grown to an annual operating budget of \$337,210.



Michelle J. Goff, Founder and Executive Director
Beliza Kocev, Brazil Coordinator

Our Staff is our curriculum – investing in our team is how we ensure that women around the world are equipped, encouraged, and empowered to deepen their relationships with God and one another. We are teaching to teach to teach (2Ti 2:2) and thus multiplying our efforts to bear fruit.

Meet our full Team and Board: IronRoseSister.com/About/Team

For 2026, we are seeking **sustainable monthly support** to continue equipping women across the Americas and to multiply our impact. We lack **\$2,200 per month** in recurring donations from **individuals** and **\$12,500 per year** in consistent support from **church** partners.



Lyndsay Senger, Operations Manager
Corinne Faneus, Ministry Coordinator

FROM THE BOARD OF DIRECTORS

Written by Mark (and Ju) White, Board Members

We are **thankful to the Lord for your partnership** with IRSM to spread the gospel. As a former missionary to Brazil alongside my Brazilian wife, Juaneylla, we have been blessed to see the Lord spread this ministry throughout Brazil. We are thankful to see our sisters growing up in the Lord and desiring to receive the Bible study books now available in Portuguese. This ministry has now **touched all five regions of Brazil** and has set a great foundation for further growth through contacts that the Lord has given us of congregations in Brazil.

We are excited to see how each person on the **Brazilian Board and the U.S. Brazil Committee** has been passionate to see this work grow. Sisters from across Brazil are excited about future visits by Juaneylla and others and the **virtual Bible study groups in Portuguese** that will be starting soon.

It is great to see the significant multiplication growth the Lord has given in the Northern part of Brazil. May the Lord continue the translation of the books, the opportunities to meet the future needs to bear fruit in Brazil, as we all mature in Christ and reach others for Him through this ministry. **We are all a vital part of this ministry which the Lord has directed.** May we continue to glorify and honor Him! Amen. God bless and keep fired up in the Lord, Mark and Ju White



2025 BOARD OF DIRECTORS:

Katie Forbess
President

Bill Richardson
Elder

Kat Bittner
Secretary

Cynthia (Dutton)
Alexander
Member

Fernando "Butch"
Sandoval
Member

Andrew Stivers
Member

Mark Vaughn
Member

Juaneylla White
Member

Mark White
Member

GROWTH GOALS FOR 2026

- Establish the **Ambassadors Program** (2Ti 2:2) in English and prepare for **Spanish program expansion**, specifically through Ambassadors Equipping Workshops.
- **Branch out by teaching** through strategic events, travel, and partnerships.
- Increase Brazil ministry capacity by transitioning the **Brazil Coordinator to full time**.
- Equip others to **"Bear Fruit" (Jn 15)** through digital content and virtual resources.
- Publish **Who Has the Last Word? in Portuguese** and prepare for the 2027 release of *The Grace to Pace* in all three languages.